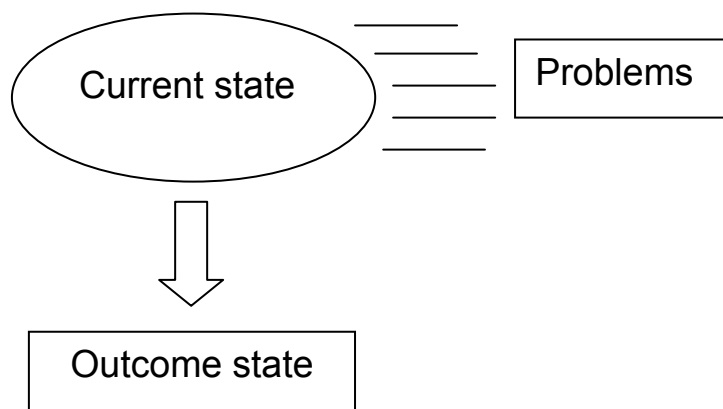


The group concluded that all of these activities are of high priority but building the appropriate infrastructure and maintaining credibility are critical to success. However, the size and stage of development of a company will affect how important a business feels any of these activities are.

It will be useful to get some quick success stories of business engagement and use them to get other organisations involved.

It's also worth noting that businesses don't currently have a political voice so OEP can help raise their political profile with the relevant organisations.

5. Next steps



The current state is one where businesses receive a mass of information which they mostly ignore. To engage effectively with business and for business to want to engage with OEP, business must feel that it adds value to their business.

The next meeting will focus on how this is to be done and options of how to take this forward.

6. AOB

There was no AOB.

7. Dates of next meetings (all at Unipart)

Monday 9th June at 8am.

8. Action Points

All to consider how we can take this agenda forward, focusing on what OEP can provide and how it can communicate this to businesses.